

BORNEO BUSINESS SCHOOL

EMPOWERING FUTURE BUSINESS LEADERS



PHD • MASTER • DEGREE • DIPLOMA • TVET













BORNEO BUSINESS SCHOOL EMPOWERING FUTURE BUSINESS LEADERS

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ASSOC. PROF.
DASIMA KALIRAB

Dean, Borneo Business School, North Borneo University College (NBUC)

Dean's Welcome Message

Assalamualaikum w.b.t and salam sejahtera, Dear Students, Faculty, and Prospective Members of the North Borneo University College Community,

Welcome to the Borneo Business School at North Borneo University College (NBUC). It is with great pleasure that I extend a warm greeting to you all.

At Borneo Business School, our mission is to cultivate future business leaders equipped with the knowledge, skills, and ethical grounding necessary to excel in the global business environment. We provide an educational experience that bridges theoretical learning with practical application.

Our diverse programs, including degrees in business administration, finance, marketing, and entrepreneurship, are designed to meet the needs of today's job market. Each program ensures you gain a deep understanding of business principles, innovative thinking, and strategic decision-making.

Beyond the classroom, we offer robust internship programs, industry partnerships, and global exchange initiatives, providing invaluable hands-on experience and professional networking opportunities.

Borneo Business School is a vibrant community where students from diverse backgrounds come together to share ideas, collaborate, and develop lifelong friendships. Our supportive environment fosters personal growth and encourages you to reach your full potential.

As you embark on this journey with us, immerse yourself fully in all that NBUC offers. Engage in your studies, participate in activities, and seek opportunities that enrich your learning experience.

Thank you for choosing Borneo Business School at NBUC. We are honored to be part of your journey and committed to helping you achieve your goals.



Our History

Borneo Business School (BBS) at North Borneo University College (NBUC) was established in 2013 with the vision of becoming a leading center for business education in the region. Over the years, BBS has evolved into a dynamic institution known for its rigorous academic programs and strong industry connections. Our journey began with a handful of dedicated faculty members and a small group of pioneering students. Today, we pride ourselves on a diverse student body and a faculty team comprising accomplished scholars and industry experts. Our commitment to excellence has positioned BBS as a premier business school that nurtures future leaders and innovators.

Our Mission

The mission of Borneo Business School is to provide high-quality business education that integrates theoretical knowledge with practical skills. We aim to develop ethical, innovative, and socially responsible business leaders who can excel in a globalized environment. Through our comprehensive programs, we strive to foster critical thinking, effective communication, and a commitment to continuous learning. We are dedicated to creating a supportive learning environment that encourages students to achieve their highest potential and contribute meaningfully to society and the business world.

Our Vision

Our vision is to be recognized as a leading business school in Southeast Asia, renowned for academic excellence, innovative research, and impactful community engagement. We aspire to cultivate a community of lifelong learners who are equipped to address the challenges of the modern business landscape and drive sustainable economic growth. By fostering a culture of collaboration and inclusivity, Borneo Business School aims to shape the future of business education and contribute to the development of ethical and visionary business leaders.

Staff Faculty of BORNEO BUSINESS SCHOOL



Assoc. Prof. Dasima Kalirab Dean Borneo Business School

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Marian Manian Marian Marian Marian Manian Marian Manian Marian Marian Manian Manian Manian Manian Ma



Mr. Saiful Amri Bin A Shafiuddin Lecturer

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Ms. Nur'ain Binti Jamrie Lecturer

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Career Services

We will offer the following

Career Counseling

Our dedicated career counseling team is here to support you every step of the way in your professional journey. We offer personalized career guidance to help you identify your strengths, set achievable career goals, and develop a clear pathway to success. Whether you are exploring career options or seeking advice on advancing in your chosen field, our counselors are here to provide expert advice and support.

Internship Opportunities

Gain practical experience and enhance your resume with our extensive internship programs. We partner with leading organizations in the fields of enforcement and governance to offer our students hands-on learning opportunities. These internships provide invaluable industry experience, allowing you to apply classroom knowledge in real-world settings and build professional networks.

Job Placement Support

Our job placement support services are designed to help you transition smoothly education to employment. We offer a range of resources, including resume and cover writing workshops, interview preparation sessions, and job search strategies. Our strong connections with industry employers and our active alumni network provide numerous job placement opportunities for our graduates.





Networking Events

Build your professional network and connect with industry leaders through our regular networking events. These events include career fairs, guest lectures, and alumni meetups, offering you the chance to learn from experienced professionals and explore various career paths. Networking is a crucial aspect of career development, and we strive to create numerous opportunities for you to engage with potential employers and mentors.

Career Development Workshops

Gain practical experience and enhance your resume with our extensive internship programs. We partner with leading organizations in the fields of enforcement and governance to offer our students hands-on learning opportunities. These internships provide invaluable industry experience, allowing you to apply classroom knowledge in real-world settings and build professional networks.

Alumni Mentorship Program

Our Alumni Mentorship Program connects current students with successful alumni who can provide guidance, advice, and support. Mentors share their professional experiences, offer insights into various career paths, and help mentees navigate the challenges of starting their careers. This program fosters meaningful connections and promotes a supportive community of lifelong learners.

For more information, Visit us at:

Sports, Co-Curricular and Counseling Department, North Borneo University College (NBUC).

Contact: 088-218 230 Email: ashar@nbuc.edu.my

spotlight ON FACULTIES























NBUC Facilities









PRESIDENTIAL OFFICE

CAMBRIDGE HALL

NBUC AEROPLANE HANGAR





OXFORD THEATER

BORNEO AUDITORIUM









HOTEL SIMULATION ROOM

DINING SIMULATION ROOM

CULINARY SIMULATION AREA





LIBRARY

CLASSROOM

















Admission Process

North Borneo University College welcomes and encourages prospective students to consider and choose your learning journey with us. The information is provided to prepare prospective students for enrollment at the Main Campus, 1 Borneo, Kota kinabalu, Sabah, Malaysia. The steps are simple and easy.

STEP 1: Choose Programmes and Eligibility

CHOOSE YOUR PROGRAMME

You can choose any preferred programs by browsing through the information on the **Study@NBUC** website page. We offer Diploma levels up to postgraduate level (Master's and Ph.D.) for you to choose from.

CHECK ENTRY REQUIREMENT

Compare your highest academic qualifications with the entry requirement. Admission through APEL is also accepted. For further inquiries, do not hesitate to leave your questions through the Enquiry Form.

FINANCIAL ASSISTANCE

View the list of funding and scholarships to support your tuition fees.

STEP 2: Application Process

ONLINE APPLICATION

Filling in our Online Application will take you less than 5 minutes. Please make sure all the given details are correct before submitting.

PROCESSING

Your application will be processed and you will receive a Conditional Offer Letter (COL) at your email address. Please read the instruction given carefully for further action.

UNCONDITIONAL OFFER LETTER

An unconditional Offer Letter (OL) will be issued once the copy of the academic transcript is received via email or post whichever is easier for you to send.

STEP 3: Offer Acceptance & Registration

UPON ACCEPTANCE/REJECTION/ DEFERMENT OF THE OFFER

Upon receiving the offer letter (OL), please respond to our offer of admission:

Accept/Reject the offer:

Fill in the Acceptance Form and submit it to the Admission & Records Unit through the post/email/fax.

If you accept but intend to defer our offer:

Fill in and submit the Deferment Form enclosed, together with the Acceptance Form

Note: These forms should reach us by the stipulated date as stated in the offer letter; otherwise the offer of admission will automatically be revoked.



Doctor of

Business Administration

JPT: N/340/8/0733 MQA: PA 11150

INTRODUCTION

This course will teach students about globalization, sustainability, and social change, allowing them to fully understand the factors affecting business.

BORNEO BUSINESS SCHOOL (BBS)





OBJECTIVE PROGRAMME

This course applies creative thinking and the innovative ability for the betterment of the profession and society as an executive in business administration.

ENTRY REQUIREMENT

Any qualifications equivalent to Masters' Degree (Level 7, MQF) or as accepted by the HEP Senate.

STUDY DURATION

(Course work)

CORE COURSE

- Corporate Governance and Accountability
- · Ethics and Sustainability Business Management
- Cross Cultural and Diversity Issues in Management
- Competition and Business Strategy
- Legal Environment of Business for Managers
- Strategic Human Resources Management

FUTURE JOB

- Senior Management Roles
- Consulting
- Academic Careers
- Entrepreneurship
- Government and Nonprofit Sector
- Finance and Banking
- Healthcare Administration
- Global Business Leadership

BENEFITS AT NBUC



MQA ACCREDITATION



FINANCIAL ASSISTANCE



CONVENIENT CAMPUS



CONTINUOUS EDUCATION



STUDENT ALLOWANCE



SPORTS & ACTIVITIES

For more info, contact us: +6 088 218 230 (Office)

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Doctor of Philosophy

Business Administration

JPT: N/340/8/0730 MQA: PA 9421

INTRODUCTION

The Doctor of Philosophy (Ph.D.) in Business Administration is a prestigious and rigorous doctoral program designed for individuals aspiring to advance knowledge and research in the field of business and management. This program is ideal for those who seek to make significant contributions to academia, business practice, and society through original research and scholarly inquiry.

BORNEO BUSINESS SCHOOL (BBS)

APPLY NOW



OBJECTIVE PROGRAMME

The Ph.D. in Business Administration is designed for individuals who are passionate about advancing knowledge in business and management through rigorous research.

ENTRY REQUIREMENT

Master degree (Level 7, MQF) in a business or related field as accepted by The Senate of North Borneo University College

STUDY DURATION

(by Research)

CORE COURSE

- Applied Statistics
- Academics Writing in Disciplines
- · Business Research Methodology
- Competitive & Business Strategy
- Doctoral Seminar
- . Thesis

RESEARCH SPECIALIZATION

- Educational Management
- Human Resources
- Management
- Marketing
- Accounting & Finance
- Business Ethics & Law Management
- Decision Science

FUTURE JOB

- Professors
- Corporate Research & Development
- Consultant & Advisory Roles
- Entrepreneurship & Startups
- Government and Policy
- Global Business Leadership

BENEFITS AT NBUC



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Master in Management

JPT: R/0414/7/0059 MQA: FA 9333

INTRODUCTION

A Master in Management (MiM) degree is a postgraduate program designed to develop the skills and knowledge necessary for a successful career in management and business leadership. It is typically targeted at recent graduates and young professionals looking to accelerate their careers by gaining a solid foundation in management principles and practices.

BORNEO BUSINESS SCHOOL (BBS)

APPLY NOW





OBJECTIVE PROGRAMME

The course focuses on teaching methodology and seeks a balance between lifelong learning and career advancement.

ENTRY REQUIREMENT

Bachelor's degree (MQF Level with a minimum CGPA of 2.50 or equivalent qualification accepted by the University Senate.

STUDY DURATION

1-2 years (Full time)

2-5 years (Part time)

CORE COURSE

- Marketing Management
 Managerial Accounting
 Financial Management & Analysis
- Leading Organization
 Managing Business Strategy
 Managing Operations
 Managing Human Capital

- · Project Management
- Research Methodology
- Project Paper

FUTURE JOB

- Project Manager
- Business Analyst
- Operation Coodinators
- Entrepreneurship
- Government and Nonprofit Sector
- · Finance and Banking
- Business Leadership

BENEFITS AT NBUC



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FINANCIAL ASSISTANCE



STUDENT ALLOWANCE



CONTINUOUS EDUCATION



SPORTS & ACTIVITIES

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Master in Management

(Open Distance Learning-ODL)

JPT: N-DL/345/7/1116 MQA: PA 13813

INTRODUCTION

Master In Management (ODL) offers the flexibility of studying for working adults. Balancing work responsibilities that are usually busy and hectic, studying through online distance learning mode allows the students to study at their own pace and manage their own timing to achieve the end result. ur MIM (ODL) is adapted from NBUC's fully accredited MIM and designed to suit the online mode of learning.

BORNEO BUSINESS SCHOOL (BBS)

APPLY NOW





OBJECTIVE PROGRAMME

The program enables students to draw on the wide-ranging experience of others in the same cohort to tackle complex issues and assignments collectively.

ENTRY REQUIREMENT

Bachelor's degree (MQF Level 6) with a minimum CGPA of 2.50 or equivalent qualification accepted by the University Senate.

STUDY DURATION

1-2 years (Full time / Part time / ODL)

CORE COURSE

- Marketing Management
 Managerial Accounting
- Financial Management & Analysis
- Leading Organization
 Managing Business Strategy
- Managing Operations
 Managing Human Capital
 Project Management
 Research Methodology

- Project Paper

FUTURE JOB

- Project Manager
- Business Analyst
- Operation Coodinators
- Entrepreneurship
- Government and Nonprofit Sector
- · Finance and Banking
- Business Leadership

BENEFITS AT NBUC



MQA ACCREDITATION



FINANCIAL ASSISTANCE



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CONTINUOUS EDUCATION



STUDENT ALLOWANCE





NEIGHT TO TERMS AND COMOTIONS

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Bachelor of Business Administration (Honours) Banking

JPT: R/340/6/0783 MQA: FA 3720

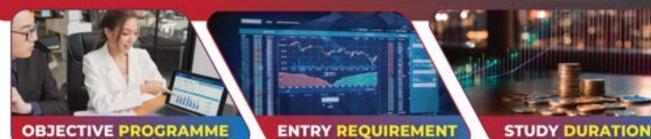
INTRODUCTION

Studying business administration will prepare you for a career that can cross any sector and maybe even a role that hasn't been invented yet. Employers look for business graduates with knowledge and awareness of current issues. This course will teach students about globalization, sustainability, and social change, allowing them to fully understand the factors affecting business.

BORNEO BUSINESS SCHOOL (BBS)

APPLY NOW





This program provides the opportunity for students to plan, organize, and gain knowledge in the bank or in other financial institutions.

Pass STPM or equivalent with minimum CGPA 2.0 (2 subjects)

including pass grade of Mathematics and English at SPM level or Pass Diploma.

3.6 years (Full time)

CORE COURSE

- Introduction to Business
- Principle of Management
 Principle of Banking
- Business Mathematics
 Principle of Marketing
 Banking Management
 Business Statistics

- Risk and Insurance
- Business Communication Operation Management

- Business Law
 Islamic Banking
 Research Methodology
- Professional Ethics

- Introduction to
- Information Technology Microeconomics

- English 1 Financial Accounting I
- Macroeconomics
- English 2 Financial Accounting II Organizational Behaviour
- Principle of Financial Management Bank Security
- Research Project

- Management
- Information System Human Resource
- Management Strategic Management International Banking
- Entrepreneurship Financial Service
- Marketing
- Banking Operations &
- Documentations Banking Theory and
- Practical Training

FUTURE JOB

- Investment Manager
- Account Manager
- Finance Manager
- Auditing Manager

BENEFITS AT NBUC



MQA ACCREDITATION

STUDENT ALLOWANCE



FINANCIAL ASSISTANCE



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CONTINUOUS EDUCATION





SPORTS & ACTIVITIES

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Bachelor of Business Administration Honours) International

JPT: R/345/6/0817 MQA: FA 3530

INTRODUCTION

Upon completing this program, NBUC graduates will have a sound appreciation of management practice, including human resources, marketing, accounting and finance, information management, and the ability to analyze strategic commercial behaviors.

BORNEO BUSINESS SCHOOL (BBS)

APPLY NOW





OBJECTIVE PROGRAMME

The program prepares students for a global, culturally diverse career, with opportunities spanning sectors and industries

ENTRY REQUIREMENT

Pass STPM or equivalent with minimum CGPA 2.0 (2 subjects) including pass grade of Mathematics and English at SPM level or Pass Diploma.

3.5 (Full time)

STUDY DURATION

CORE COURSE

- Introduction to Business
 Introduction to Information
- Technology Principle of Management
- Microeconomics
 Principle of Financial

- Management
 English 1
 Business Mathematics
 Financial Accounting 1
 Principle of Marketing
- Macroeconomics Mandarin Language

- International Financial

- Management International Management Seminar in International Business International Human

- Resource Management Financial Accounting II Operation Management Entrepreneurship

- Organizational Behaviour
 International Business
 Quality Management
 Business Law

- Electronic Commerce International Marketing Professional Ethics Strategic Management Research Methodology International Business
- Export Management
- International Economics
 Cross-cultural
 Management
 Research Project
 Practical Training

FUTURE JOB

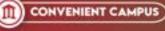
- Business
- Development Project
- Public Relationship Manager
- Sales & Marketing Manager

BENEFITS AT NBUC



MQA ACCREDITATION







CONTINUOUS EDUCATION

FINANCIAL ASSISTANCE





SPORTS & ACTIVITIES

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Diploma in

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JPT: R/344/4/0403 MQA: FA 3506

INTRODUCTION

A diploma in accounting introduces students to the principles and practices of the necessary skills to be successful professionals in the banking industry. This program provides the opportunity for students to plan, organize, and gain knowledge in the bank or in other financial institutions.

BORNEO BUSINESS SCHOOL (BBS)

APPLY NOW





Students will be equipped with an in-depth understanding and knowledge of financial service marketing, as well as international banking.

Pass SPM/O-Level or its equivalent with a minimum of Grade C in at least three (3) subjects inclusive of Mathematics and a Pass in English;

3.6 (Full time)

CORE COURSE

- Introduction to Business
- Principle of Management
 Principle of Banking
 Business Mathematics
 Principle of Marketing
 Banking Management
 Business Statistics
 Risk and Insurance

- Risk and Insurance
 Business Communication
 Operation Management
 Business Law
 Islamic Banking
 Research Methodology
 Financial Service Marketing
- Introduction to
- Information Technology
- English 1 Financial Accounting I

- English 2 Financial Accounting II Organizational Behaviour
- English 3
- Principle of Financial
- Management Management Information
- Professional Ethics

- Human Resource
 Management
 Bank Security
 Strategic Management
 International Banking

- Entrepreneurship Banking Operations &
- Banking Theory and Practice
- Research Project
- · Practical Training

FUTURE JOB

- Investment Manager
- Account Manager
- Finance Manager
- Auditing Manager

BENEFITS AT NBUC



MQA ACCREDITATION

STUDENT ALLOWANCE



FINANCIAL ASSISTANCE



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CONTINUOUS EDUCATION



SPORTS & ACTIVITIES

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Alumni











Foundation for

JPT: R3/0011/3/0108 MQA: A 7601

INTRODUCTION

Foundation for Business refers to the essential knowledge, skills, and principles that underpin successful business operations and management. Establishing a strong foundation is crucial for anyone looking to pursue a career in business, start their own venture, or manage an organization effectively.

BORNEO BUSINESS SCHOOL (BBS)

APPLY NOW





To provide students with a broad understanding of essential business concepts and practices.

A pass in SPM or its equivalent with a minimum of 3 credits including Mathematics, and pass in English

5 (Full time) years

CORE COURSE

- Fundamentals of Financial Accounting
- Principles of Economics
- Introduction to Business Mathematics
- Fundamentals of Business Management
- Fundamentals of Information Technology English for Academic Purposes 1 Study and Critical Thinking
- Skills

- Introduction to Management Accounting
- Basic Commercial Law
- Introduction to Business Statistics
- Fundamentals of Finance
- Introduction to Entrepreneurship and Marketing
- English for Academic Purposes 2
- Islamic Studies

FUTURE JOB

- Administrative Assistant Sales Associate

- Sales Associate
 Marketing Assistant
 Customer Service
 Representative

BENEFITS AT NBUC



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STUDENT ALLOWANCE



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